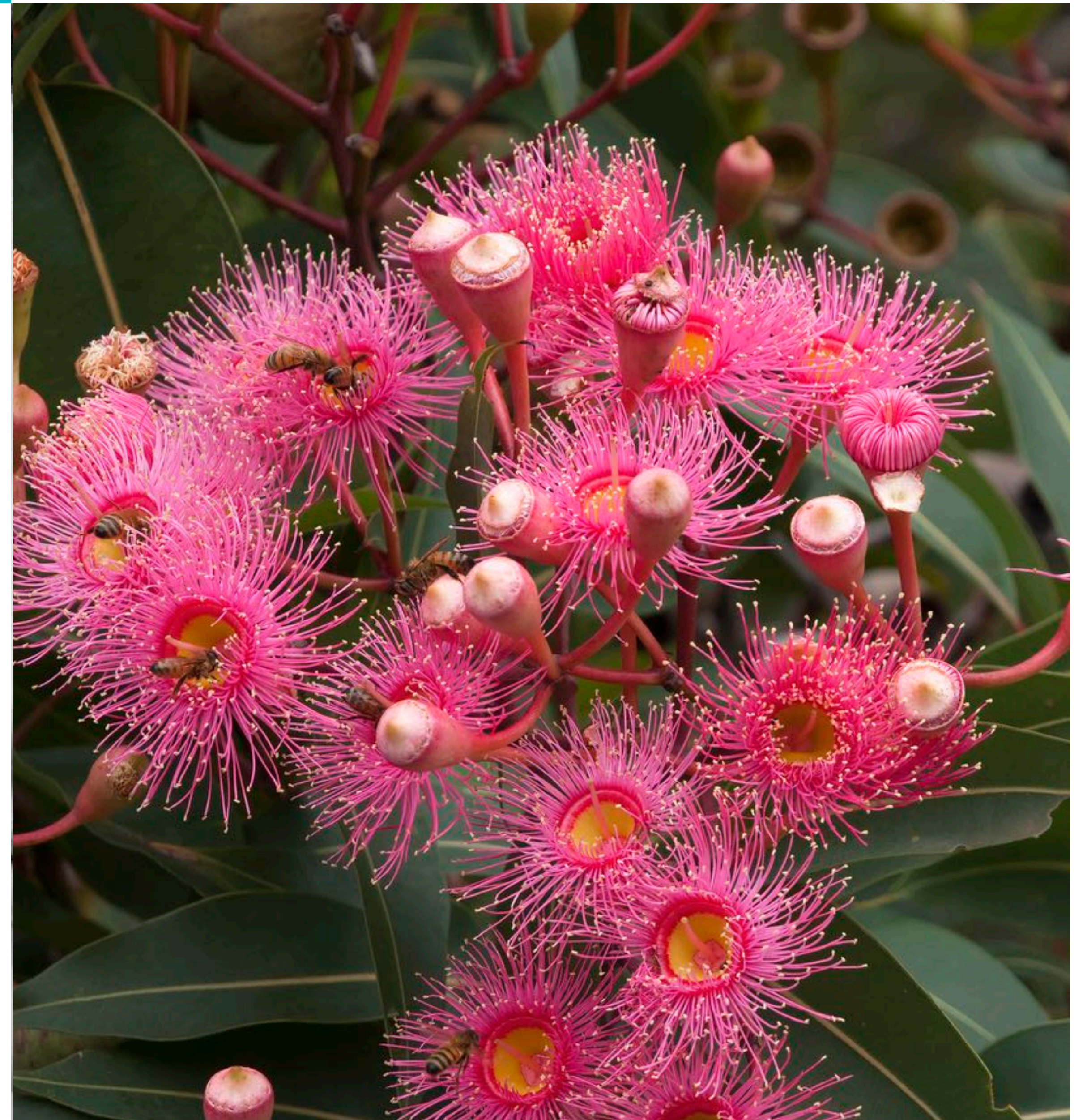


Quiip

**FY23
Our Giving
Commitment
Pledge + Report**

**PLEDGE
1%**



Our commitment

Quiip believes business can drive the systemic change the world desperately needs. Businesses have the solutions, the power, and the influence to build a sustainable, inclusive, prosperous future. We can do that through caring for people and the planet in all decision making, but we also need profitable businesses to do it. Profitable businesses also allow us to redistribute wealth to those doing great work in the non-profit space.

We Pledge to donate a minimum of 1% of revenue every year.

In 2023 we were proud to hit a milestone of \$100,000 donated since 2018.

To quote Yvon Chouinard of Patagonia, "this is not philanthropy, this is the cost of doing business on this planet."

PLEDGE
1%

Quiip

The background

In previous years staff suggested organisations and we voted on these. It was ad-hoc, leading us to formalise our Pledge 1% commitment, and use the SDGs as a framework. We initially focused on five SDGs.

However in 2021/22 given the criticality of the climate emergency, the senior leadership team narrowed our previous focus from five down to two. (However our work focus remained on five areas - we have a B Corp impact business model of Support for Purpose Driven Enterprises.)

We chose to focus on Climate Action (SDG #13) and Reduced Inequalities. (SDG#10) We have a commitment to working with First Nations organisations as part of our Reconciliation Action Plan (RAP). Where possible we choose to support First Nations organisations doing work in the climate space. Two of these orgs are Seed and KKT.



Mimal Ranger shows fire scar maps to Learning On Country students. Photo by Amelia Ellerton, Karrkad Kanjdji Trust.

Our FY23 Recipients

At Quiip we aim to donate at least 1.1% of our revenue (not profits) to non-profits. Here are the recipients of our FY23 donations. This includes \$2056 of matched staff donations.

Organisation	Amount	SDG Goal
Climate Council Australia	5,000	#13
Seed Mob (Australian Youth Climate Coalition)	5,000	#13
Karrkad Kanjdji Trust	5,000	#10
Kelp Forest Alliance	5,000	#13, #14
Women's Environment Leadership Australia (WELA)	1,000	#10
Movember	500	#3, #5
Amnesty International	500	#3, #5
FARE	500	#3
Sub-total	22,500	
Staff donations	2056	
Total	24556	





Thank you from Quiip.

If you're interested in any of the initiatives or orgs we've mentioned here we're more than happy to share resources and learnings.

We're already working hard towards re-certification in 2024 and looking forward to improving our impact.

If you're interested in our social media and online community management services, our B Corp certification, our people and culture or other — please get in touch. We're all about sharing knowledge and our mission to connect, protect and support people online.

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